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## Cameroon - SEO Executive French market (H/F)

### **We are:**

RODEC CONSEILS is an international Consulting Firm, operating in France, Cameroon and Benin. We work together with firms willing to develop their businesses in these 3 countries, providing accounting, tax, organisation, business intelligence and strategy services. No matter what area or challenge you're tackling, we can help. We pinpoint the most relevant insights and identify and apply integrated technologies in new, innovative ways to empower our clients and people. Our mindset is to help you get into business disruption, optimise workflows, maximise impact, and deliver results, faster.

### **Our Client:**

SEO & Marketing experts. Our goal is to deliver the highest quality traffic possible to all our esteemed partners. We combine our in-depth marketing expertise with our extensive data analytics that we have built over the years.

### **You are :**

Comfortable with taking ownership and finding best possible solutions. Goal oriented and possess exceptional attention to detail, together with outstanding interpersonal skills.

### **What you'll be doing :**

- Oversee strategy and execution of large-scale organic search projects for global, world-class brands.
- Provide SEO analysis using all data resources and tools available
- Conduct keyword research including industry trends and competitive analysis to drive the most valuable traffic
- Provide input on on-page & off-page content semantic formatting
- Contribute to SEO monthly reports
- Collect the data and make a report on traffic and ranking
- Monitor SEO performance of your markets, by using SEO tools available (Google Search Console, Monitorank...etc)
- Participate in conducting SEO technical audits
- Stay up to date with the latest SEO and industry trends

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### What you'll bring to the team:

- Experience in Casino or Sportsbook (it's a plus)
- Knowledge of organic search and how SEO can you influence ranking algorithms
- Motivation, dedication and a desire to make a difference
- The will to get results
- Past-proven experience in implementing SEO initiatives
- Creativity and eagerness to propose awesome competitive product strategies to support traffic growth
- Problem solving attitude through thinking outside the box
- Knowledge of at least 1 SEO tool is necessary like Majestic, Ahrefs, SEMrush, GSC, Screaming Frog...

### What we are offering:

- Private Health Insurance
- Attractive financial package
- High rated workplace and tools (software/hardware) with good accommodations

Email your CV: [recrutement@rodecconseils.com](mailto:recrutement@rodecconseils.com)